



CONTACT INFORMATION

FOR IMMEDIATE RELEASE

Acuitive Solutions
704-847-4997
Info@AcuitiveSolutions.com

Acuitive Solutions Introduces CubeCentral™

Solution Helps Shippers Reduce Costs and Improve Productivity in Airfreight Management

CHARLOTTE, N.C. – August 20, 2003- Acuitive Solutions, LLC announced today the introduction of CubeCentral™, the airfreight industry’s first transportation management solution specifically designed for Shippers to analyze the cost effectiveness of potential product packaging options, help negotiate effectively with service providers, and help make informed routing decisions.

CubeCentral™ is the only transportation management product that specifically helps companies manage the underlying processes and work flows that support their air-freight transportation program. CubeCentral™ saves time and money by helping make critical decisions faster and more effectively. It is a modular solution designed for flexibility and scalability, ideal for organizations with differing needs.

“CubeCentral™ makes it easy to answer rate inquiries, manage the approval process, and compare “what if” scenarios, eliminating the guesswork, uncertainty and anxiety that surround these processes today,” said Phil Marlowe, president of Acuitive Solutions.

Acuitive Solutions’ new product replaces time-consuming note pads, calculators, repetitive emails and redundant spreadsheets that are often the cause of internal confusion and frustration.

“Companies are already reducing their overall air transportation costs by 10 to 15 percent by taking control of these processes,” Marlowe said.

CubeCentral™ hosted suite of integrated modules includes RateManager, CubeManager, RFQManager and ApprovalManager, ConsolManager and TenderManager. All CubeCentral™ modules are available today, with annual subscription fee packages starting as low as \$30k.

Acuitive Solutions, LLC is the pioneer in innovative airfreight transportation management solutions to help Fortune 1000 companies better manage their airfreight transportation programs.

For more information on Cube Central™ or Acuitive Solutions, visit www.AcuitiveSolutions.com