



## CONTACT INFORMATION

## FOR IMMEDIATE RELEASE

Acuitive Solutions  
704-847-4997  
[Info@AcuitiveSolutions.com](mailto:Info@AcuitiveSolutions.com)

### **Avon Selects CubeCentral™, Airfreight Management Solution from Acuitive Solutions**

*Solution Helps Shippers Reduce Airfreight Costs and Improve Productivity*

CHARLOTTE, N.C. – September 26, 2003- Acuitive Solutions, the leading provider of airfreight transportation management solutions for shippers, announced today an agreement with Avon Products, Inc. for a software and services package supporting Avon's airfreight management initiatives.

“Throughout our logistics organization we are reevaluating what, how, and why we do what we do”, said Andy Topp, Avon's Senior Manager of Logistics. “CubeCentral™ has made it easier and faster for us to make good disciplined business decisions when we are considering expediting a shipment from ocean or ground to airfreight.”

CubeCentral™ is the only transportation management product that specifically targets the underlying processes and work flows that support companies' airfreight transportation programs. CubeCentral™ saves time and money by helping make critical decisions faster and more effectively. It is a modular solution designed for flexibility and scalability, ideal for organizations with differing needs.

“It was an easy decision to decide on Acuitive and CubeCentral™”, Topp said. We've yet to see another solution on the market that addresses these critical business process issues – the modules we've already implemented have made immediate contributions to our organization. The Acuitive Solutions team knows airfreight and understands business processes.”

The CubeCentral™ hosted suite of integrated modules includes RateManager, CubeManager, RFQManager and ApprovalManager, ConsolManager and TenderManager. All CubeCentral™ modules are available today, with annual subscription fee packages starting as low as \$30k.

Acuitive Solutions, LLC is the pioneer in innovative airfreight transportation management solutions helping Fortune 1000 companies manage their airfreight transportation programs more effectively.

For more information on Cube Central™ or Acuitive Solutions, visit [www.AcuitiveSolutions.com](http://www.AcuitiveSolutions.com) or call (704) 847-4997.